

Contact: Elizabeth O. Dulemba
Phone: 404-298-1213
Email: elizabeth@dulemba.com
Website: <http://dulemba.com>

FOR IMMEDIATE RELEASE:

Just in time for Halloween, the popular children's book app, LULA'S BREW, is now In print!

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LULA'S BREW, the popular children's book app which has been downloaded over 10,000 times, is finally available as a hardcover picture book - just in time for Halloween! LULA'S BREW was one of the first children's book apps available for the iPhone and iPad and is the creation of local award-winning children's book author/illustrator, Elizabeth O. Dulemba. You may be familiar with her other titles: *The 12 Days of Christmas in Georgia*; *Paco and the Giant Chile Plant* (a Moonbeam Bronze medalist); and *Soap, soap, soap* (named to the Georgia Center for the Book "25 Books All Young Georgians Should Read" list).

Lula's Aunties want her to be a witch like them. But Lula would rather study cookbooks than spell books (and hates to fly on a broom). Lula wants to be a famous chef. In desperation, the Aunties insist she try to make one last potion. Lula secretly adds her cooking flair and creates a brew that bewitches the entire town, including her Aunties!

This fun rhyming tale transcends the typical Halloween story to appeal to cooks and "foodies" throughout the year.

Dulemba offers free activities for *Lula's Brew* on her website (click the book's cover), which include a word find puzzle, coloring pages, computer wallpaper, recipes, etc. She also offers a new free coloring page on her blog every week for teachers, librarians, booksellers and parents to enjoy with their children. With over 1.5 million visitors per year, and over 3,000 subscribers, it's quite popular.

Elizabeth O. Dulemba is an award winning author/illustrator of fifteen children's books and she loves to give back to the community that supports her as Illustrator Coordinator for the Southern region of the Society of Children's Book Writers and Illustrators (SCBWI), as a board member of the Georgia Center for the Book, as a writing and illustration instructor at various venues, and by speaking regularly at schools and events. Learn more at www.dulemba.com.



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